



Direct to Merchant™ (D2M) communication platform

Solution and Services Proven to Maximize Lifetime Value and Profitability

Increase Retention, Streamline Operations, and Drive Growth and Revenue in weeks, not months or years!

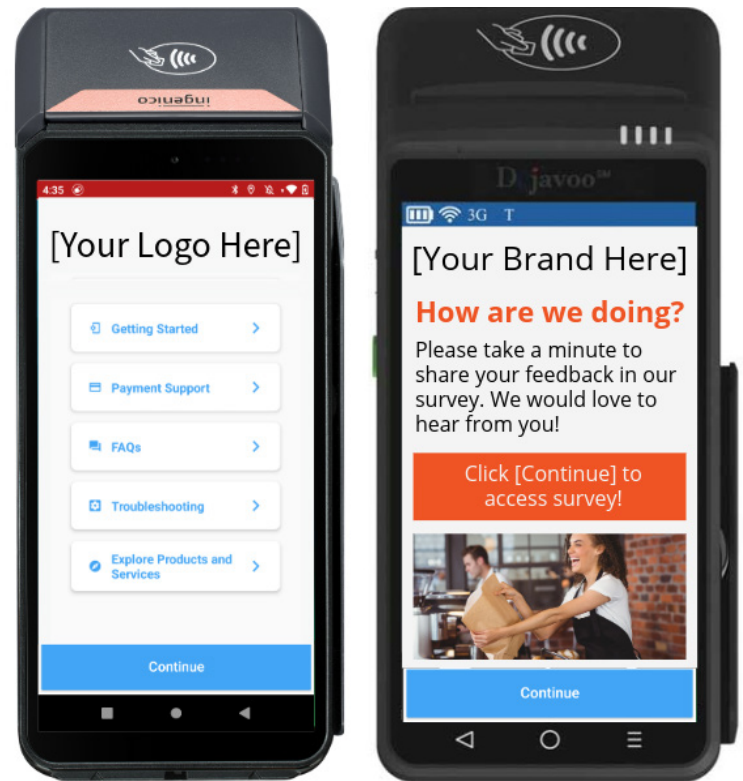
Achieve 100% Merchant Awareness on Day 1!

The D2M platform combines the power of the cloud with a white-labeled app to deliver engaging, QR code-enabled messaging and workflows directly to in-store devices.

The quick-to-market and highly flexible solution delivers a better merchant and associate experience, while improving the bottom line for you and your merchants!

Create Less Friction, and Less Attrition

- Reduce onboarding and support by over 50% with event-based campaigns, real-time notifications and 24/7 self-serve access.
- Increase value-added selling with targeted campaigns that deliver >20% response rates.
- Engage and retain merchants with actionable, B2B surveys.
- Differentiate, track and optimize the merchant experience!



Accelerate value-added solution sales and usage while reducing deployment, training, and support time and costs!

**To learn more about POPcodes and D2M,
simply scan this QR code!**

